



HASMIK TAMAZYAN

MARKETING EXECUTIVE

PROFESSIONAL PROFILE

A marketing & communication executive with over 5 years of experience and 25 efficient projects in the HoReCa, Architecture, Interior Design, Construction, IT spheres and more.

WORK EXPERIENCE

Head of Marketing Department 2021 - 2023
Wall Deco, Armenia

Responsible for Marketing & Communications for the International company. Duties include Brand Development, Marketing Strategy & Development, Advertising, SMM, developing company's network worldwide and managing the negotiation processing.

Marketing Manager 2021 - 2023
Deco Line, Russia

Responsible for Marketing & Advertising for the International company. Duties include Brand Development, Marketing Strategy & Development, SMM, developing company's network worldwide and managing the negotiation processing.

Marketing Manager 2022 - 2023
NextGen Vision Architecture, USA

Responsible for Marketing & Communications for the International company. Duties include Brand Development, Marketing Strategy & Development, Advertising, SMM, developing company's network worldwide and managing the negotiation processing.

Sales Consulting Manager 2020 - 2021
PetOne, Russia

Responsible for Sales & Negotiations. Duties include Monitoring & Analyzing sales performance.

Account Manager 2019 - 2020
Alternative Creative Network LLC, Armenia

Responsible for Negotiations and Strategic consultations with partners. Duties include Supply, Demand, and Partner integrations management and implementation, brand safety and traffic quality.

SMM Specialist 2018 - 2019
VooDoo Marketing, Armenia

Responsible for Negotiations and Strategic consultations with partners. Duties include Supply, Demand, and Partner integrations management and implementation, brand safety and traffic quality.


Digital Marketing Assistant 2016 - 2018
Andava Digital Marketing Agency, Armenia


Responsible for SMM, Negotiations, Website Creation.

LANGUAGE

- Armenian
- Russian
- English

CONTACT

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 [Hasmik Tamazyan](#)

PORTFOLIO

EDUCATION

Masters' degree | Managerial Psychology
Russian-Armenian University
Yerevan | 2020

Bachelor's degree | Psychology
Russian-Armenian University
Yerevan | 2016

Published Articles
OmniScriptum Publishing Company
Germany | 2020

Published Article
Interregional Center Innovative
Technologies in Education
Russia | 2020

SKILLS

- Marketing Management
- Strategic Planning
- Creative Direction
- Problem Solving